

brightness²

BrightnESS²

Bringing Together a Neutron Ecosystem for Sustainable Science with ESS

H2020-INFRADEV-3-2018-1

Grant Agreement Number: 823867

brightness²

Deliverable Report: D5.1 BrightnESS² website



1. Project Deliverable Information Sheet

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3. List of Abbreviations

ESS European Spallation Source

4. List of Figures

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5. Executive Summary

In order to maximise use from the resources developed for BrightnESS, the BrightnESS² website uses the same URL from the BrightnESS project. This further leverages the existing traffic and thus builds the brand and existing community, while also helping to raise awareness about the project – in a sustainable way. The former BrightnESS website content remains accessible via a prominent link in the website header.

The website of the BrightnESS² project is accessible at: <https://brightness.esss.se>

The BrightnESS² website serves as the core dissemination tool and the central portal for all project related communication activities. The website serves as a centralised platform for all project-related communication, and has a dedicated section showcasing the achievements of BrightnESS. The BrightnESS² project follows the structure and design developed for BrightnESS (2015-2018). The BrightnESS² website also has a protected section for internal communication among project partners. A dedicated link to BrightnESS² on the ESS website will help to increase the number of visitors further. In the same fashion, the BrightnESS² website will link to the ESS website to direct traffic there and raise awareness for ESS.

The website is available in English as this is the working language of the consortium of partners. Moreover, content provided in English will help to reach out to large audiences from different countries. The website will be continuously updated throughout the duration of the project.

This report describes the structure, content, design and layout of the BrightnESS² website. Please refer to section 8 of this report to view screenshots of the website.

6. Report on Status of Deliverable

This section describes the structure, content, design and layout of the BrightnESS² website.

6.1. Structure and Content of the BrightnESS² Website

The BrightnESS² website is structured as seen in Figure 1. The navigation provides easy access to general information about the project, the project partners, news and events related to the project, contact information, and last but not least, the BrightnESS website archive.

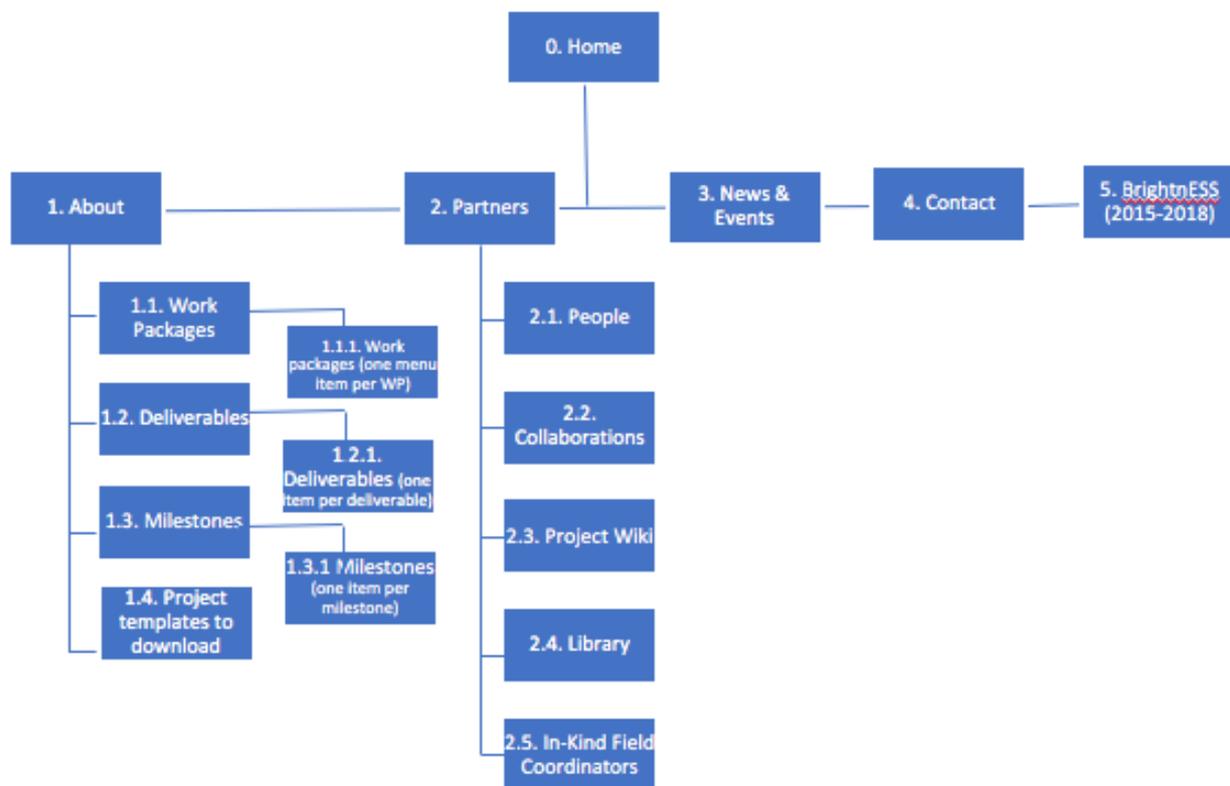


Figure 1: Structure of the BrightnESS² website

0. Homepage

The BrightnESS² project website contains a homepage and several subpages. Please refer to Figure 2 to see the screenshot of the homepage. The homepage displays an image of the ESS facility as well as a short introduction text, describing the purpose of both ESS and BrightnESS². The homepage further contains a display of the latest three news and events items. At the bottom of the page, the BrightnESS² logo is shown with the EU logo and a disclaimer text for the project. The funding reference number is displayed, as well.

Additional content of the BrightnESS² website will be created as project Milestones are reached and Deliverables made available. The website will be regularly updated to provide visitors with timely information and updates about the progress of the project and the results delivered. To amplify communication efforts, the BrightnESS² website may promote content shared on the ESS website whenever deemed relevant for the project goals. Such content will be carefully selected in order to avoid unnecessary duplication.

1. About

The "About" front page provides an in-depth background of the BrightnESS² project and explains the purpose of the project. Further, the "About" section contains four sections: "Work Packages", "Deliverables", "Milestones" and "Project templates to download".

1.1. Work Packages

The "Work Packages" page lists the six Work Packages, each linking to their individual pages.

1.1.1. Work Packages 1-6

The six “Work Packages” of BrightnESS² are described on separate pages, where abbreviated descriptions of each Work Package are shown, along with a list of the Deliverables and a list of Milestones. Please refer to Figure 4 to see how the Work Packages are presented on the BrightnESS² website. As the Deliverables and Milestones are achieved, the individual Deliverables and Milestones in the list will become links and lead the reader to their respective page, where a longer description about the Deliverable or Milestone will be displayed and made available for download.

1.2. Deliverables

The “Deliverables” page lists the Deliverables sorted by Work Package. As the Deliverables are achieved, each Deliverable will become a link that leads to more information, as explained above.

1.3. Milestones

The “Milestones” page lists the Milestones sorted by Work Package. As the Milestones are achieved, each Milestone will become a link that leads to more information, as explained above.

1.4. Project templates to download

The “Project templates to download” section features the different types of templates or other project related resources available for the BrightnESS² project. These files include: the BrightnESS² logo file along with the terms of use; the presentation and letterhead templates; general slides about the project, and; the model for the certificate on the financial statement.

2. Partners

The “Partners” front page provides a display of the partner organisations involved in BrightnESS², by showing their logos and a link to their organisations’ website. The subpages to the Partners pages include a “People” section, “Collaborations” section, a “Project Wiki” section (restricted to project members), a “Library” section (password protected for the time being), and an “In-Kind Field Coordinators” section.

2.1. People

The “People” section displays the photos, names and organisations of those involved in the BrightnESS² project, and interested in being presented on the website. Each photo and name are links that lead to a short CV and blurb about the individuals’ involvement in BrightnESS². This page will be updated as the project runs its course.

2.2. Collaborations

The “Collaborations” section displays external projects related to the BrightnESS² project, with a link to their respective websites.

2.3. Project Wiki

The “Project Wiki” (password protected) is an internal working space for the project participants, to enhance communication amongst partners. The project wiki is hosted on the ESS intranet and is accessible to all project partners.

2.4. Library

The “Library” section (password protected for the time being) contains a collection of links to existing documents related to Work Package 2, and is accessible to Work Package 2 members. This section will eventually become public.

1. In-Kind Field Coordinators

The “In-Kind Field Coordinators” section displays a list of In-Kind Field Coordinators, by Hub and institution. By clicking the individual coordinators’ name, users will be able to send the individual coordinator an e-mail.

3. *News & Events*

The “News & Events” page contains updated news related to the BrightnESS² project, along with information about related upcoming and past events. The news found on this page displays the latest news from BrightnESS² the title of the article, date, a short lead and link to the full article. The events found on this page contains the event name, date, location, short description and link to the respective events’ page.

Please refer to Figure 3 to see a screenshot of the “News & Events” page.

4. *Contact*

Here, readers will find an e-mail address, a mailing address and telephone number to the BrightnESS² Project Manager, as well as the BrightnESS² e-mail address and a contact form that they can fill in in case they have any queries related to the project.

5. *BrightnESS (2015-2018)*

The BrightnESS website archive is available here. The menu item is a different colour in order to be easily found.

6.2. Design and layout of the BrightnESS² Website

Following the design of the BrightnESS (2015-2018) website, the design of the BrightnESS² website is characterized by three distinct elements: the project logo; the lush, bright green color; and the graphical elements of the ESS logo. Maintaining these elements builds on the branding of the BrightnESS and BrightnESS² projects and at the same time is a cost-effective approach.

The BrightnESS² logo is an elegant combination of Helvetica and Titilium fonts, which culminates in the bold ESS letters taken from the original ESS logo. As the BrightnESS² project follows the BrightnESS project, a superscript “2” is added to the end. Thus, the logo visualizes in a subtle way the continuing focus of this Horizon 2020 funded project, i.e. the support of the European Union for the European Spallation Source ERIC.

The key color of the website is a lush, bright green that perfectly corresponds to the name of the BrightnESS² project. The green color is prominently used in the header and the footer of the website as well as for all headlines and active links.

7. Conclusion

The launch of the BrightnESS² project website will allow the project to reach out to a wide range of prospective users from science and academia, industry, and the public and to raise awareness of the achievements of BrightnESS² by highlighting the support it has received through EU funding.

8. Screenshots

The screenshot shows the homepage of the brightness² project. At the top, there is a green header with the logo and a search bar. Below the header is a navigation menu with links for ABOUT, PARTNERS, NEWS AND EVENTS, CONTACT, and BRIGHTNESS (2015-2018). Underneath the navigation menu are buttons for View, Edit, and Revisions. The main content area features a large article titled "BrightnESS² is a European Union-funded project within the European Commission's Horizon 2020 Research and Innovation programme." To the right of the text is an aerial photograph of a large industrial or research facility. Below the main article is a "Recent news" section with a sub-heading "BrightnESS² Kicks-off to Bring Together a Sustainable European Neutron Ecosystem" and a date of "15 January 2019". To the right of the news section is a "BrightnESS on Twitter" section displaying two tweets from Neutron Sources and the Institute of Physics.

Figure 2: Screenshot of the homepage

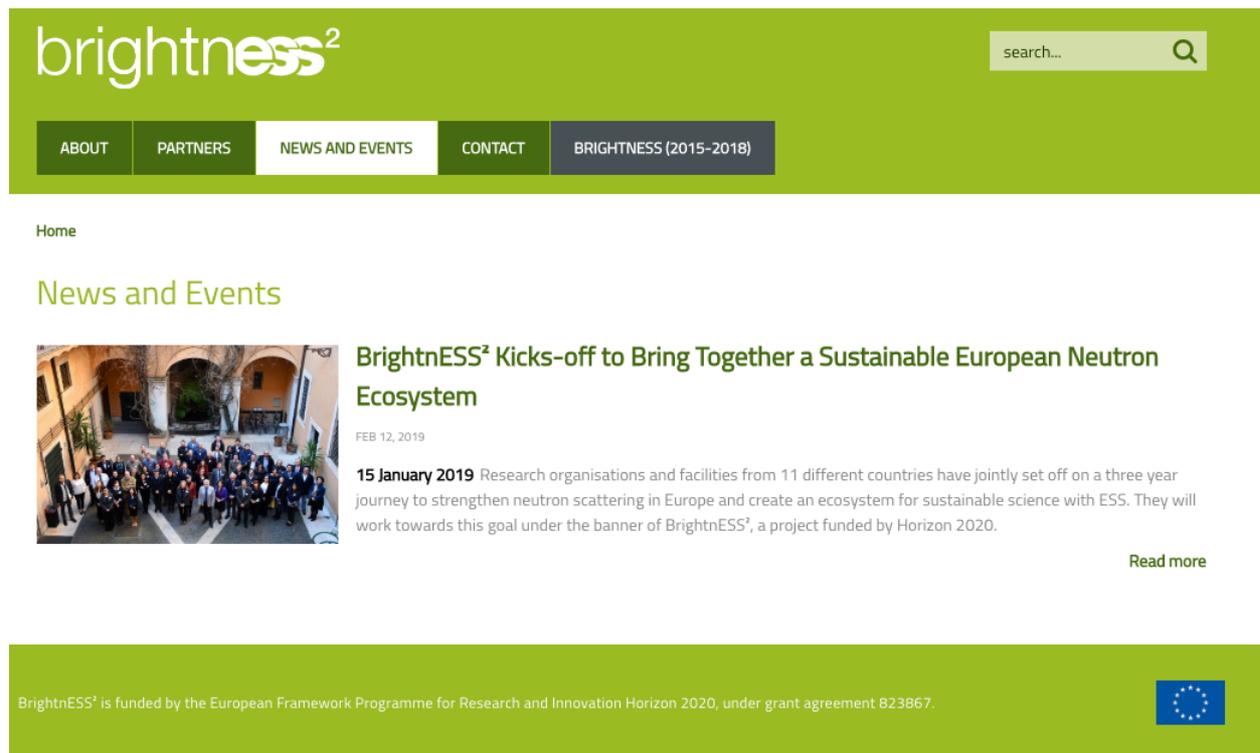


Figure 3: Screenshot of the "News & Events" page

Home » About » Work Packages

Work Package 1: Project coordination

View Edit Revisions

Work Package 1 concerns the management of the project, enabling and stimulating efficient exchange of information and collaboration. Specific objectives are:

- Ensuring proper implementation of the Work Plan and achievement of the BrightnESS² objectives,
- Efficient organisation and day-to-day management of the project,
- Monitoring and ensuring on-time delivery of technical and financial reports,
- Establishing effective communication with the European Commission,
- Ensuring proper interaction between collaborating partners,
- Organisation of project meetings,
- Stimulate/facilitate dissemination of results.

Deliverables:

- 1.1: Agenda and minutes of the Kick-off Meeting and the first General Assembly
- 1.2: Data Management Plan
- 1.3: Minutes of the second General Assembly
- 1.4: Minutes of the third General Assembly
- 1.5: Minutes of the closing project meeting and the final General Assembly

Milestones:

- MS15: First Periodic Report
MS16: Mid-term Review

About

WORK PACKAGES

- Work Package 1: Project coordination
- Work Package 2: A strategy to deliver neutrons for Europe and beyond
- Work Package 3: In-kind contribution management
- Work Package 4: Innovation and industry
- Work Package 5: International outreach, communication and dissemination for impact
- Work Package 6: Ethics requirements

DELIVERABLES

MILESTONES

PROJECT TEMPLATES TO DOWNLOAD

Figure 4: Screenshot showing how the Work Packages are presented